

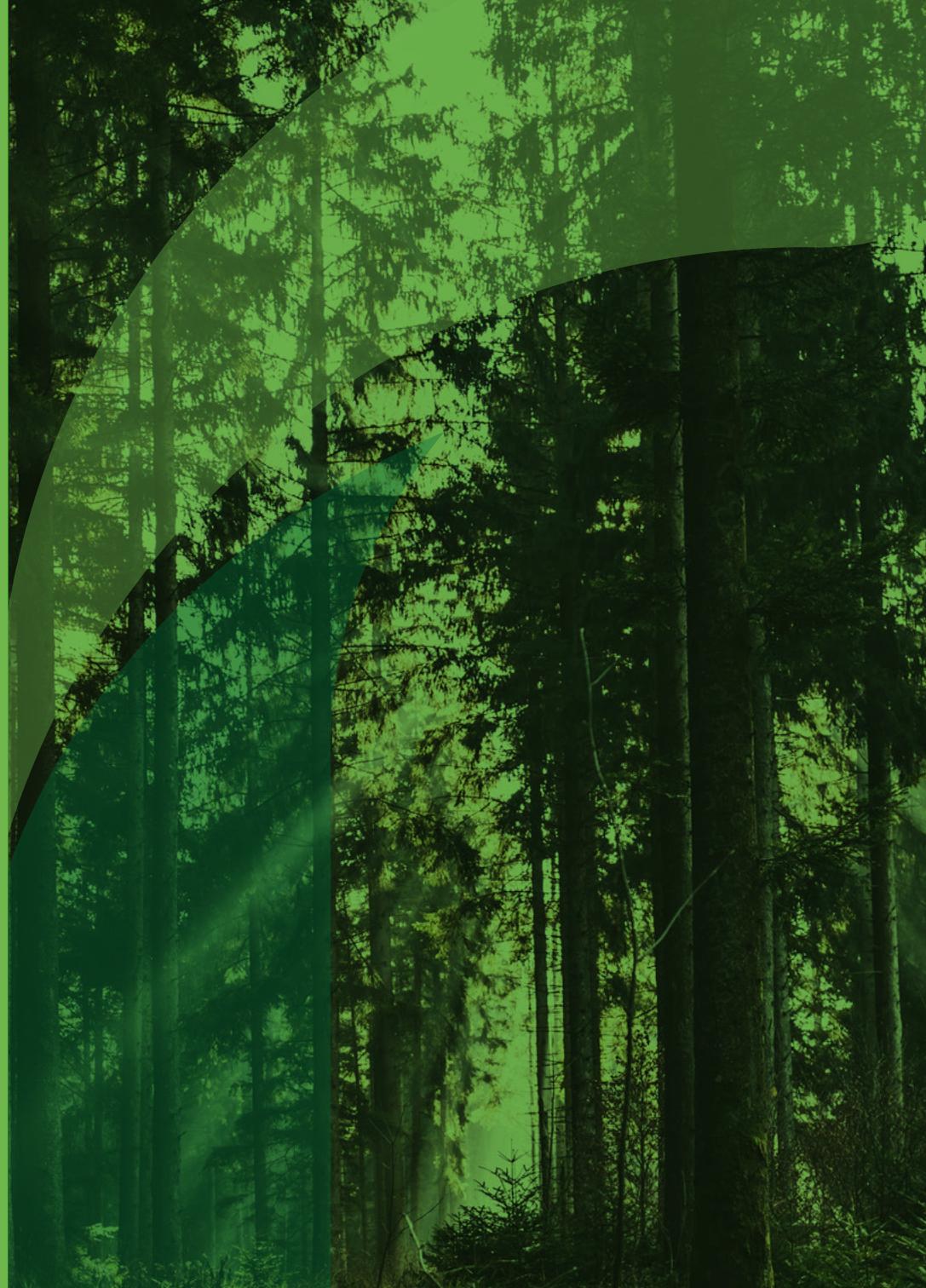


it is
necessary to
RE-create
the future.

REthink
REfuse
REuse
REduce
REcycle



REvolutionize



A large, leafy tree is centered in a circular frame. The background is a solid green color. The text is written in a white, sans-serif font, following the curve of the circle.

From them we take the inspiration to build a new brand.

Trees are the greatest example of how we should think about the circular economy.

The logo for 'revora' is written in a lowercase, sans-serif font. The letters are a vibrant green color. The 'r' and 'o's have a unique design where the bottom curves are open, suggesting a circular or cyclical motion. The 'v' is a simple, solid shape. The 'o' at the end is also open at the bottom, mirroring the 'r' and 'o's.

revora

The REVORA brand is born from the need to RE-create the future, the future of industry, the future of consumption, the future of production chains, the future of the planet and humanity.

In recent years, the world has been undergoing rapid changes in order to understand the need to adjust the pillars of industry and consumption.

Plastic has been seen as one of the great villains on this journey, and it is urgent that everyone involved in this chain reflects and creates concrete actions that can not only demystify this image, but also create actions with positive impact.

A new responsible brand has been born from this new mindset.

REVORA's product line is focused on masterbatches aligned with the new expectations of sustainable consumption.



RevoraPCR

*Post-consumer line.
(not compostable)
Concentrates developed with
recycled post-consumer resin.*

PCR is post-consumer resin, usually from reverse logistics, from sources such as scrap dealers, waste collectors, sanitary landfills and cooperatives.

Currently less than 5% of plastic goes back to the industry to be reused, that is, more than 95% of material is not recycled. In Brazil, approximately 600,000 tons of resin are recycled per year, but this figure is symbolic if compared to 6.5 million tons of virgin material used in the same period.



Revora**Bio**

*Biodegradable Line
(compostable)*

*It is the solution in
biodegradable concentrates
to replace conventional
plastics, which when
improperly discarded cause
damage to the environment
and take a long time to
decompose.*

Compostable materials, when in favorable conditions, degrade by the action of microorganisms such as bacteria, fungi and algae, resulting in biomass, water and carbon dioxide, as regulated by the ABNT NBR 15448-2 standard.



Revora**Adi**

Sustainable processes and products

(not compostable)

This line of additives is intended for conventional resins and makes products and /or production processes more sustainable.

It can have a direct impact on the resources used, such as electricity, raw materials, , waste reduction and in some cases increasing the durability of the parts in the final application.



RevoraVerde

*Green Plastic Line
(not compostable)*

*The Green Resin used in
this line of concentrates is
produced from sources of
plant origin, such as sugar
cane.*

The use of energy in human activities promotes an excess release of carbon dioxide into the environment. Vegetable sources, such as sugar cane, absorb this gas for their growth and are later used in the manufacture of raw material for the production of green plastic, which after its consumption can be recycled making the chain more sustainable.





For more information about
REVORA and its products

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crédito imagens: brian-yurasits-y8k-dMPNWNl-unsplash, brian-yurasits-WBXdfF-4eG8-unsplash, green-leafy-plant-starting-to-grow-on-beige-racks-127713, h-ng-c-h-i-UgUeJnWIV_w-unsplash, hermes-rivera-R1_ibA4oXiI-unsplash, shan-seeffromthesky-4xmgrNUbyNA-unsplash, james-lee-TE_fxX7fhD8-unsplash, jochen-buckers-tisz0EbgZHc-unsplash, johann-siemens-EPy0gBjzzZU-unsplash, markus-spieke-HIT7QY9dkRXw-unsplash, photo-of-landfill-2768961, sungrow-emea-VC-m6Ulj36Y-unsplash, waldemar-brandt-T9lKlrW1zoU-unsplash.jpg

revora

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